Outside Writing Project:   
Characterization Via Social Media

PURPOSE: To analyze the personality of one of the characters we have read about in *Macbeth*.

FORM: Using the template, you should create a social media profile for one of the main characters in *Macbeth*. Your profile should include a cover photo, a profile picture, an About Me section that tells more about your character, a current status and ten old statuses. In an attached essay, you should explain each of the elements of your character’s profile and give text evidence to defend your choices.

PROCEDURE:

1. Choose one of the main characters from *Macbeth*.
2. Create that character’s social media page using Facebook, Twitter, or Instagram. **You may NOT use Snapchat.** *If you do not wish to create an actual profile, you can recreate the social media page on a word document; please be sure it mimics the actual website.* **Be sure that all of your choices are supported by text evidence**. Include the following:
   * Cover photo (should demonstrate some aspect of your character’s personality)
   * Profile picture (must follow the description of your character given in the text)
   * About Section/Bio: *can include*- Name, birthday, gender, relationship status, education, work, family, favorite quote, political views, favorite books or music, etc.
   * Current status: describing the final events in the story as well as (and most importantly) your character’s reaction to them
   * A minimum of ten (10) old statuses/posts: statuses describing earlier events in the story **and** your character’s reaction to them.
     1. Each status/post must have a minimum of 5 sentences.
     2. Each status/post must document an important plot point in the text.
     3. Emojis are encouraged.
3. Using the text, find evidence for each element of your social media page.
4. EXPLANATION: Write five paragraphs explaining **all** of your choices. Use quotes from the texts:
   * Explain what you put for each element (cover photo, profile picture, About Me detail, etc.)
   * Copy the quote exactly and put it in quotation marks, or summarize it in your own words if it’s lengthy.
   * After each quote, explain in detail how it proves your character would have that on his/her social media page.
5. End your paragraph with a statement that summarizes your conclusions about your character’s personality.
6. Read your draft out loud for sentence variety and word choice. Revise as necessary.
7. Proofread your work for any spelling and capitalization mistakes.
8. **Use the rubric on the back of this sheet to grade yourself.**
9. Print your social media page AND your explanation. Staple this sheet to the back of your essay and turn it in on **A DAY= 12/12 or B DAY=12/11.**
   * Don’t feel like printing your social media page? That’s okay! In lieu of printing, you can tag me:
     1. **TWITTER**: @thorneeliz
     2. **INSTAGRAM**: @ms.\_thorne
     3. **FACEBOOK**: Thorne Thorne

Checklist:

1. \_\_\_\_\_\_\_ I have 11 posts (5 sentence minimum for each post) on my social media page that displays my knowledge of the character *and* the important details of the story.
2. \_\_\_\_\_\_\_ I have a picture of my character that is supported by the text AND is school appropriate.
3. \_\_\_\_\_\_\_ I have a detailed bio describing my character in first person.
4. \_\_\_\_\_\_\_ I have completed and printed my explanation essay (5 paragraph minimum) justifying my choices using direct references from the text.
   1. If you can’t print, email to thorne10thhonorslit@gmail with the subject title “CHARACTERIZATION VIA SOCIAL MEDIA PROJECT”
   2. Make sure to use MLA formatting (*11 points will be deducted automatically if your essay is not properly formatted).*
   3. Make sure to use CEI!
5. \_\_\_\_\_\_\_ I have tagged Ms. Thorne on social media so that she can grade my work.
6. \_\_\_\_\_\_\_ I have used the rubric below to grade myself.

Rubric:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Name: | | Points possible | Self-scoring | Teacher’s score |
| **Content** | Cover Photo shows character’s personality | **5** |  |  |
|  | Profile Picture reflects description of character from text | **5** |  |  |
|  | About section show character’s background and personality | **5** |  |  |
|  | 11 different posts (status) that reflect student’s knowledge of the character and the major plot points in the story. | **30** |  |  |
|  | Paragraphs use text evidence and each piece of text evidence supports your answers. | **30** |  |  |
| **Organization** | Your paragraphs are organized logically and display your knowledge of the CEI paragraph structure. | **10** |  |  |
| **Style** | Your social media writing reflects your character’s personality | **10** |  |  |
|  | Your paragraph writing shows mature word choice by avoiding slang and other weak vocabulary. | **5** |  |  |
|  | TOTAL | **100** |  |  |

*\*\*\*****Please note****: Late work will not be accepted. If you do not have your work ready to submit on the designated due date, you will receive an NHI for this project.*

Standards:

**ELAGSE9-10RL1**: Cite strong and thorough textual evidence to support analysis of what the text says explicitly as well as inferences drawn from the text.  
**ELAGSE9-10RL3**: Analyze how complex characters (e.g., those with multiple or conflicting motivations) develop over the course of a text, interact with other characters, and advance the plot or develop the theme.  
**ELAGSE9-10W4**: Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. (Grade-specific expectations for writing types are defined in standards 1–3 above.)  
**ELAGSE9-10W6**: Use technology, including the Internet, to produce, publish, and update individual or shared writing products, taking advantage of technology’s capacity to link to other information and to display information flexibly and dynamically.